Contract Agreement Between:

CONTRACT

WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000
www.wlwt.com

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision	Alt Order #
941622 /	06230271

Product		
AMERICAN CORSSROADS		
Contract Dates	Estimate #	
10/02/12 - 10/08/12	692	
Advertiser		Original Date / Revision
American Crossroads - Issue		09/24/12 / 09/24/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WLWT	Mica Hansen	HRP -Washingt
Special Handling		
Demographic		
Adults 25+		
IDB#	Advertiser Code	Product Code
	11	27
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WLWT	10/05/12	10/05/12	NBC Tonight Show	1135-1237a		:30			NM	1	$600.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$600.00							
2	WLWT	10/05/12	10/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	$700.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----2--	2	$350.00							
3	WLWT	10/05/12	10/05/12	530-6p M-F news	530-6p		:30			NM	1	$850.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$850.00							
4	WLWT	10/05/12	10/05/12	6-7a news	6-7a		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$800.00							
5	WLWT	10/05/12	10/05/12	NBC Today Show	7-9a		:30			NM	1	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$1,500.00							
6	WLWT	10/05/12	10/05/12	NBC Today Show II	9-10a		:30			NM	1	$700.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$700.00							
7	WLWT	10/08/12	10/08/12	11-1135p M-Su	11-1135p		:30			NM	1	$1,700.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$1,700.00							
8	WLWT	10/08/12	10/08/12	NBC Tonight Show	1135-1237a		:30			NM	1	$900.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMERICAN CORSSRO/	**692**

Advertiser	Original Date / Revision
American Crossroads - Is	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$900.00							
9	WLWT	10/08/12	10/08/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	$1,400.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	2------	2	$700.00							
10	WLWT	10/08/12	10/08/12	530-6p M-F news	530-6p		:30			NM	1	$1,100.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$1,100.00							
11	WLWT	10/08/12	10/08/12	6-7a news	6-7a		:30			NM	1	$1,200.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$1,200.00							
12	WLWT	10/08/12	10/08/12	NBC Today Show	7-9a		:30			NM	1	$2,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$2,000.00							
13	WLWT	10/08/12	10/08/12	NBC Today Show II	9-10a		:30			NM	1	$1,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$1,000.00							
14	WLWT	10/07/12	10/07/12	Late News after NFL	Late News		:30			NM	1	$1,400.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$1,400.00							
15	WLWT	10/07/12	10/07/12	NFL Pre-Game	NFL		:30			NM	1	$4,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$4,000.00							
16	WLWT	10/07/12	10/07/12	NBC Sunday Today	Su8-9a		:30			NM	1	$2,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$2,000.00							
17	WLWT	10/07/12	10/07/12	NFL Regular Season	NFL		:30			NM	1	$10,000.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$10,000.00							
18	WLWT	10/07/12	10/07/12	Su 9-10a News	Su 9-10a		:30			NM	1	$900.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	------1	1	$900.00							
19	WLWT	10/04/12	10/04/12	11-1135p M-Su	11-1135p		:30			NM	1	$1,700.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	---1---	1	$1,700.00							
20	WLWT	10/04/12	10/04/12	NBC Tonight Show	1135-1237a		:30			NM	1	$600.00
Class of Time - Immediately Pre-emptible without notice												

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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMERICAN CORSSRO	**692**

Advertiser	Original Date / Revision
American Crossroads - Is	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$600.00						
21	WLWT	10/04/12	10/04/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	$700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---2---	2	$350.00						
22	WLWT	10/04/12	10/04/12	530-6p M-F news	530-6p		:30			NM	1	$850.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$850.00						
23	WLWT	10/04/12	10/04/12	6-7a news	6-7a		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$800.00						
24	WLWT	10/04/12	10/04/12	NBC Today Show	7-9a		:30			NM	1	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$1,500.00						
25	WLWT	10/04/12	10/04/12	NBC Today Show II	9-10a		:30			NM	1	$700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---1---	1	$700.00						
26	WLWT	10/02/12	10/02/12	11-1135p M-Su	11-1135p		:30			NM	1	$1,700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$1,700.00						
27	WLWT	10/02/12	10/02/12	NBC Tonight Show	1135-1237a		:30			NM	1	$600.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$600.00						
28	WLWT	10/02/12	10/02/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	$700.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-2-----	2	$350.00						
29	WLWT	10/02/12	10/02/12	530-6p M-F news	530-6p		:30			NM	1	$850.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$850.00						
30	WLWT	10/02/12	10/02/12	6-7a news	6-7a		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$800.00						
31	WLWT	10/02/12	10/02/12	NBC Today Show	7-9a		:30			NM	1	$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$1,500.00						
32	WLWT	10/02/12	10/02/12	NBC Today Show II	9-10a		:30			NM	1	$700.00
Class of Time - Immediately Pre-emptible without notice												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-1-----	1	$700.00						
33	WLWT	10/03/12	10/03/12	11-1135p M-Su	11-1135p		:30			NM	1	$1,700.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$1,700.00						
34	WLWT	10/03/12	10/03/12	NBC Tonight Show	1135-1237a		:30			NM	1	$600.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$600.00						
35	WLWT	10/03/12	10/03/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	$700.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--2----	2	$350.00						
36	WLWT	10/03/12	10/03/12	530-6p M-F news	530-6p		:30			NM	1	$850.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$850.00						
37	WLWT	10/03/12	10/03/12	6-7a news	6-7a		:30			NM	1	$800.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$800.00						
38	WLWT	10/03/12	10/03/12	NBC Today Show	7-9a		:30			NM	1	$1,500.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$1,500.00						
39	WLWT	10/03/12	10/03/12	NBC Today Show II	9-10a		:30			NM	1	$700.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--1----	1	$700.00						
N 40	WLWT	10/02/12	10/05/12	5-530p M-F news	5-530p		:30			NM	4	$3,400.00
	Class of Time - Immediately Pre-emptible without notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$850.00						
N 41	WLWT	10/08/12	10/08/12	5-530p M-F news	5-530p		:30			NM	1	$1,100.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$1,100.00						
N 42	WLWT	10/08/12	10/08/12	Mon NBC Prime Other	Prime Other		:30			NM	1	$10,000.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$10,000.00						
N 43	WLWT	10/07/12	10/07/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	1	$2,000.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$2,000.00						
N 44	WLWT	10/07/12	10/07/12	NFL Regular Season	NFL		:30			NM	1	$10,000.00
	Class of Time - Fixed Non Pre-emptible											

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$10,000.00						
N 45	WLWT	10/06/12	10/06/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	$600.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	1	$600.00						
N 46	WLWT	10/07/12	10/07/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	$600.00
		Class of Time - Immediately Pre-emptible without notice										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$600.00						
									Totals		54	$81,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	54	$81,000.00	$68,850.00
Totals	54	$81,000.00	$68,850.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☒ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

9.14.12	Stephen Mung	703-299-1760
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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